



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 13/3988

Schedule Dates 09/19/12-09/28/12
Advertiser Center For Individual Freedom (28835)
Agency Main Street Media Group (12963)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

Date Entered 09/17/12
Last Modified 09/17/12
Entered By Katie Freckleton
CO-OP No
Headline # 06319020
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,820.00
Net Total \$66,980.00
Sales Tax
National/Political Issue Agency BRD
Standard
CFIF 9/19
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FREEDOM

Salt Lake City (KUTV)
By Broadcast Month
Sep. 2012
Grand Total:
Spots 47
Rate \$78,800.00
Total \$78,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/21/12-09/28/12	1	:30	10P-10:35P (MST)						1			2	\$3,500.00	\$7,000.00	Salt Lake City (KUTV)	2NEWS @ 10PM M-F	9/17/12
2.0	Normal Line / News (2)	09/21/12-09/28/12	1	:30	5P-5:30P (MST)						1			2	\$1,300.00	\$2,600.00	Salt Lake City (KUTV)	2NEWS @ 5PM	9/17/12
3.0	Normal Line / News (3)	09/21/12-09/28/12	1	:30	6P-6:30P (MST)						1			2	\$1,300.00	\$2,600.00	Salt Lake City (KUTV)	2NEWS @ 6PM	9/17/12
4.0	Normal Line / News (4)	09/21/12-09/28/12	1	:30	6A-8A (MST)						1			2	\$900.00	\$1,800.00	Salt Lake City (KUTV)	2NEWS THIS MORNING	9/17/12
5.0	Normal Line / Prime (5)	09/21/12-09/28/12	1	:30	6:57-7:26P - CBS-CSI New York (Friday)						1			2	\$2,500.00	\$5,000.00	Salt Lake City (KUTV)	CSI:NY	9/17/12
6.0	Normal Line / SPOT (6)	09/21/12-09/28/12	1	:30	8A-9A (MST)						1			2	\$400.00	\$800.00	Salt Lake City (KUTV)	CBS THIS MORNING	9/17/12
7.0	Normal Line / News (7)	09/24/12-09/24/12	1	:30	5P-5:30P (MST)									1	\$1,300.00	\$1,300.00	Salt Lake City (KUTV)	2NEWS @ 5PM	9/17/12
8.0	Normal Line / News (8)	09/24/12-09/24/12	1	:30	6P-6:30P (MST)									1	\$1,300.00	\$1,300.00	Salt Lake City (KUTV)	2NEWS @ 6PM	9/17/12
9.0	Normal Line / News (9)	09/24/12-09/24/12	1	:30	6A-8A (MST)									1	\$900.00	\$900.00	Salt Lake City (KUTV)	2NEWS THIS MORNING	9/17/12
10.0	Normal Line / SPOT (10)	09/24/12-09/24/12	1	:30	8A-9A (MST)									1	\$400.00	\$400.00	Salt Lake City (KUTV)	CBS THIS MORNING	9/17/12
11.0	Normal Line / Prime (11)	09/24/12-09/24/12	1	:30	9P-9:35P - Hawaii Five-O (Monday)									1	\$4,500.00	\$4,500.00	Salt Lake City (KUTV)	HAWAII FIVE-O	9/17/12
12.0	Normal Line / News (12)	09/22/12-09/22/12	1	:30	5P-6P (MST)									1	\$750.00	\$750.00	Salt Lake City (KUTV)	2NEWS @ 5PM/SATURDAY	9/17/12
13.0	Normal Line / Prime (13)	09/22/12-09/22/12	1	:30	8:59P-9:48P - Mystery (Saturday)									1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	48 HOURS MYSTERY	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 9/18/12



KUTV
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Schedule Dates

09/19/12-09/28/12

Advertiser

Center For Individual Freedom (28835)

Agency

Main Street Media Group (12963)

Product

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand

CTIF 9/19 (473817)

Salesperson

TeleRep/DC, Washington DC (2995)

Sales Office

TeleRep Washington DC

Buyer Name

RAMSEY,NOELLE

Phone/Fax

61/139/1011

CPE

Standard

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

CTIF 9/19
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FREEDOM

Date Entered

09/17/12

Last Modified

09/17/12

Entered By

Katie Freckleton

CO-OP

No

Headline

06319020

Demo

A35+

Order Type

Normal

Package Deal

Normal

Commission %

15.00

Commission

\$11,820.00

Net Total

\$66,980.00

Sales Tax

Salt Lake City (KUTV)

By Broadcast Month

Sep. 2012

Grand Total:

Spots

47

47

Rate

\$78,800.00

\$78,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Prime (14)	09/23/12-09/23/12	1	:30	5:57-6:30P- CBS-60 Minutes (Sunday)								1	1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	60 MINUTES	9/17/12
15.0	Normal Line / News (15)	09/20/12-09/27/12	1	:30	10P- 10:35P (MST)				1					2	\$3,500.00	\$7,000.00	Salt Lake City (KUTV)	2NEWS @ 10PM M-F	9/17/12
16.0	Normal Line / News (16)	09/20/12-09/27/12	1	:30	5P- 5:30P (MST)				1					2	\$1,300.00	\$2,600.00	Salt Lake City (KUTV)	2NEWS @ 5PM	9/17/12
17.0	Normal Line / News (17)	09/20/12-09/27/12	1	:30	5:30A- 6A (MST)				1					2	\$350.00	\$700.00	Salt Lake City (KUTV)	2NEWS SUNRISE THIS MORNING	9/17/12
18.0	Normal Line / News (18)	09/20/12-09/27/12	1	:30	6P- 6:30P (MST)				1					2	\$1,300.00	\$2,600.00	Salt Lake City (KUTV)	2NEWS @ 6PM	9/17/12
19.0	Normal Line / News (19)	09/20/12-09/27/12	1	:30	6A- 8A (MST)				1					2	\$900.00	\$1,800.00	Salt Lake City (KUTV)	2NEWS THIS MORNING	9/17/12
20.0	Normal Line / News (20)	09/25/12-09/25/12	1	:30	10P- 10:35P (MST)			1						1	\$3,500.00	\$3,500.00	Salt Lake City (KUTV)	2NEWS @ 10PM M-F	9/17/12
21.0	Normal Line / News (21)	09/25/12-09/25/12	1	:30	5P- 5:30P (MST)			1						1	\$1,300.00	\$1,300.00	Salt Lake City (KUTV)	2NEWS @ 5PM	9/17/12
22.0	Normal Line / News (22)	09/25/12-09/25/12	1	:30	5:30A- 6A (MST)			1						1	\$350.00	\$350.00	Salt Lake City (KUTV)	2NEWS SUNRISE THIS MORNING	9/17/12
23.0	Normal Line / News (23)	09/25/12-09/25/12	1	:30	6P- 6:30P (MST)			1						1	\$1,300.00	\$1,300.00	Salt Lake City (KUTV)	2NEWS @ 6PM	9/17/12
24.0	Normal Line / News (24)	09/25/12-09/25/12	1	:30	6A- 8A (MST)			1						1	\$900.00	\$900.00	Salt Lake City (KUTV)	2NEWS THIS MORNING	9/17/12
25.0	Normal Line / News (25)	09/19/12-09/26/12	1	:30	10P- 10:35P (MST)				1					2	\$3,500.00	\$7,000.00	Salt Lake City (KUTV)	2NEWS @ 10PM M-F	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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RAMSEY, NOELLE

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Billing Type

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CO-OP No

Headline # 06319020

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$11,820.00

Net Total \$66,980.00

Sales Tax

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / News (26)	09/19/12-09/26/12	1	:30	5P- 5:30P (MST)	1			1					2	\$1,300.00	\$2,600.00	Salt Lake City (KUTV)	2NEWS @ 5PM	9/17/12
27.0	Normal Line / News (27)	09/19/12-09/26/12	1	:30	6P- 6:30P (MST)	1			1					2	\$1,300.00	\$2,600.00	Salt Lake City (KUTV)	2NEWS @ 6PM	9/17/12
28.0	Normal Line / News (28)	09/19/12-09/26/12	1	:30	6A- 8A (MST)	1			1					2	\$900.00	\$1,800.00	Salt Lake City (KUTV)	2NEWS THIS MORNING	9/17/12
29.0	Normal Line / SPOT (29)	09/19/12-09/26/12	1	:30	8A- 9A (MST)	1			1					2	\$400.00	\$800.00	Salt Lake City (KUTV)	CBS THIS MORNING	9/17/12
30.0	Normal Line / Prime (30)	09/19/12-09/26/12	1	:30	8P- CBS-Criminal Minds (Wednesday)	1			1					2	\$4,500.00	\$9,000.00	Salt Lake City (KUTV)	CRIMINAL MINDS	9/17/12

SEP17/12 14.50
*** KUTV-TV ***

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CITY TAX _____	STATE TAX _____	CO-OP BILLING NEEDED _____
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DATE SEP17/12 14.50

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CENTER FOR INDIVIDUAL FREEDOM

Section 1

[illegible]

SEP17/12 14.50
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			PROGRAM : 2NEWS @ 6PM RA35+ : 4.5 CON COM1 : 2NEWS @ 6PM	30		\$1,300.00	9/21	9/28	1		FRI	2
3			PROGRAM : 2NEWS THIS MORNING RA35+ : 3.6 CON COM1 : 2NEWS THIS MORNING	30		\$900.00	9/21	9/28	1		FRI	2
4			PROGRAM : 2NEWS THIS MORNING RA35+ : 3.6 CON COM1 : 2NEWS THIS MORNING	30		\$2,500.00	9/21	9/28	1		FRI	2
5			PROGRAM : CSI:NY RA35+ : 6.1 CON COM1 : CSI:NY	30		\$400.00	9/21	9/28	1		FRI	2
6			PROGRAM : CBS THIS MORNING RA35+ : 1.8 CON COM1 : CBS THIS MORNING	30		\$1,300.00	9/24	9/24	1		MON	1
7			PROGRAM : 2NEWS @ 5PM RA35+ : 4.3 CON COM1 : 2NEWS @ 5PM	30		\$1,300.00	9/24	9/24	1		MON	1
8			PROGRAM : 2NEWS @ 6PM RA35+ : 4.5 CON COM1 : 2NEWS @ 6PM	30		\$900.00	9/24	9/24	1		MON	1
9			PROGRAM : 2NEWS THIS MORNING RA35+ : 3.6 CON COM1 : 2NEWS THIS MORNING	30		\$400.00	9/24	9/24	1		MON	1

REP HEADLINE# 6319020
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP17/12 14.50
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			900P-1000P PROGRAM : HAWAII FIVE-O RA35+ : 8.3 CON COM1 : HAWAII FIVE-O	30		\$4,500.00	9/24	9/24	1		MON	1
12			500P-600P PROGRAM : 2NEWS @ 5PM/SATURDAY RA35+ : 3.1 CON COM1 : 2NEWS @ 5PM/SATURDAY	30		\$750.00	9/22	9/22	1		SAT	1
13			900P-1000P PROGRAM : 48 HOURS MYSTERY RA35+ : 5.6 CON COM1 : 48 HOURS MYSTERY	30		\$1,000.00	9/22	9/22	1		SAT	1
14			600P-700P PROGRAM : 60 MINUTES RA35+ : 7.3 CON COM1 : 60 MINUTES	30		\$3,000.00	9/23	9/23	1		SUN	1
15			1000P-1035P PROGRAM : 2NEWS @ 10PM M-F RA35+ : 8.7 CON COM1 : 2NEWS @ 10PM M-F	30		\$3,500.00	9/20	9/27	1		THU	2
16			500P-530P PROGRAM : 2NEWS @ 5PM RA35+ : 4.3 CON COM1 : 2NEWS @ 5PM	30		\$1,300.00	9/20	9/27	1		THU	2
17			530A-600A PROGRAM : 2NEWS SUNRISE THIS MORNING RA35+ : 1.8 CON COM1 : 2NEWS SUNRISE THIS MORNING	30		\$350.00	9/20	9/27	1		THU	2
18			600P-630P PROGRAM : 2NEWS @ 6PM RA35+ : 4.5 CON COM1 : 2NEWS @ 6PM	30		\$1,300.00	9/20	9/27	1		THU	2

REP HEADLINE# 6319020
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 215 564 1103
 CREDIT RISK !!!
 HARRIS REPORT FROM REP

SEP17/12 14.50
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
19			600A-800A PROGRAM : 2NEWS THIS MORNING RA35+ : 3.6 CON COM1 : 2NEWS THIS MORNING	30		\$900.00	9/20	9/27	1		THU	2
20			1000P-1035P PROGRAM : 2NEWS @ 10PM M-F RA35+ : 8.7 CON COM1 : 2NEWS @ 10PM M-F	30		\$3,500.00	9/25	9/25	1		TUE	1
21			500P-530P PROGRAM : 2NEWS @ 5PM RA35+ : 4.3 CON COM1 : 2NEWS @ 5PM	30		\$1,300.00	9/25	9/25	1		TUE	1
22			530A-600A PROGRAM : 2NEWS SUNRISE THIS MORNING RA35+ : 1.8 CON COM1 : 2NEWS SUNRISE THIS MORNING	30		\$350.00	9/25	9/25	1		TUE	1
23			600P-630P PROGRAM : 2NEWS @ 6PM RA35+ : 4.5 CON COM1 : 2NEWS @ 6PM	30		\$1,300.00	9/25	9/25	1		TUE	1
24			600A-800A PROGRAM : 2NEWS THIS MORNING RA35+ : 3.6 CON COM1 : 2NEWS THIS MORNING	30		\$900.00	9/25	9/25	1		TUE	1
25			1000P-1035P PROGRAM : 2NEWS @ 10PM M-F RA35+ : 8.7 CON COM1 : 2NEWS @ 10PM M-F	30		\$3,500.00	9/19	9/26	1		WED	2
26			500P-530P PROGRAM : 2NEWS @ 5PM RA35+ : 4.3 CON COM1 : 2NEWS @ 5PM	30		\$1,300.00	9/19	9/26	1		WED	2

REP HEADLINE# 6319020
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP17/12 14.50
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			600P-630P	30		\$1,300.00	9/19	9/26	1		WED	2
PROGRAM : 2NEWS @ 6PM												
RA35+ : 4.5												
CON COM1: 2NEWS @ 6PM												
28			600A-800A	30		\$900.00	9/19	9/26	1		WED	2
PROGRAM : 2NEWS THIS MORNING												
RA35+ : 3.6												
CON COM1: 2NEWS THIS MORNING												
29			800A-900A	30		\$400.00	9/19	9/26	1		WED	2
PROGRAM : CBS THIS MORNING												
RA35+ : 1.8												
CON COM1: CBS THIS MORNING												
30			800P-900P	30		\$4,500.00	9/19	9/26	1		WED	2
PROGRAM : CRIMINAL MINDS												
RA35+ : 8.4												
CON COM1: CRIMINAL MINDS												
SEP/12			78800.00									

CONTRACT TOTAL 78800.00
 TOTAL SPOTS 47

MARKET TOTALS \$231,764 KUTV 34% KTVX 19% KSL 25% KSTU 18% KUCW 2% KJZZ 2% KCSG 0%
 KMYU 0%

SVC- NONE
 DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Emily Milhoan

do hereby request station time concerning the following issue:

Center for Individual Freedom (CFIF)
917-B King Street
Alexandria, VA. 22314
Treasurer: Renee Giachino

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Center for Individual Freedom (CFIF)

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance, attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Center for Individual Freedom (CFIF)

917-B King Street
Alexandria VA 22314
Treasurer: Renee Giachino

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

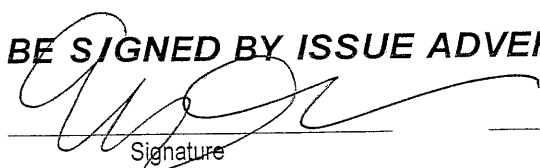
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement (s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/17/12

Date


Signature

703-672-0801

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title